

DESCRIPTION OF THE COURSE

Name of the course Information management	Number MBAPC05	Semester: I
Type of teaching: Lectures	Lessons per week: L – 2 hours	Number of credits: 3

LECTURER:

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COURSE STATUS IN THE CURRICULUM: Compulsory for the preparatory study for the students' specialty "Business Administration" at Department of German engineering training and industrial management at Technical University – Sofia for educational and background degree "Master".

AIMS AND OBJECTIVES OF THE COURSE: **Information management** course aims to familiarize students with main tasks and principles for management of information resources and instruments for processing and exploitation (information systems and information and communication technologies).

DESCRIPTION OF THE COURSE: The course includes motivation for using Information management in contemporary economic management, large exploring of tasks for manage of information resources and systems as well as manage of stuff and quality in view point of Information management. There are given basic items of Information management in dependence with different kinds of economical units. There are examined tasks for preparing of economical strategy and useful methods and are given examples for contemporary information management applications.

PREREQUISITES: The students become some basic knowledge of "Business Informatics" and "Economic and management of enterprise" in the same term.

TEACHING METHODS: Lectures are carried out by usage of mobile computer, projection device and Power Point software.

METHOD OF ASSESSMENT: At the end of first term hold written examination.

INSTRUCTION LANGUAGE: German

BIBLIOGRAPHY: 1. Voß, S., Gutenschwager, K. Informationsmanagement, Springer, Berlin, 2000. 2. Schwarze, J. Informationsmanagement, Neue Wirtschafts-Briefe, Herne, 1998. 3. Heinrich, L. Informationsmanagement, Oldenbourg, München, 2002. 4. Krcmar, H. Informationsmanagement, Springer, Berlin, 2003.